



**Dictionary of Media and Communication Studies / Watson, James R.  
R 302.2 W339D 2003.**

*A key resource for students of all aspects of communication. It provides an aid to the study of interpersonal communication, the theory of communication, media history and technological development.*

**Professional Degree Programs in the Visual and Performing Arts /  
R 791 T482P 2002.**

*A comprehensive overview of more than 1,000 programs offered at over 600 institutions in the U.S. and Canada.*

**The Encyclopedia of Television / R 791.45 E56E 1997.**

*Providing historical coverage and contemporary perspectives, the encyclopedia encompasses a broad spectrum of issues and topics related to the television industry.*

**Magill's Survey of Cinema / R 791.43 M19M 1980.**

*Individual articles offer in-depth analysis of various films, stressing the importance of the various elements- production, direction, screenwriting, acting, cinematography, editing, etc...*

**Careers in Communications / Noronha, Shonan F. R.  
R P91.6.N67 N852C 2005.**

*Noronha provides comprehensive information concerning the fields of journalism, photography, film, radio and audio, multimedia, television and video, advertising, and public relations.*

**Reaching Audiences: A Guide to Media Writing / Yopp, Jan Johnson  
P 96.A86.M38 Y59R 2003.**

*Reaching Audiences provides a brief yet thorough guide to correct, clear writing for the media. This book sets up the writing process and shows the reader how to accomplish each task in a mass media context.*

**The Strength to Resist: The Media's Impact on Women and Girls /  
VID 302.23 S91S 2000.**

*This documentary explores the "toxic and degrading messages to girls and women" that dominate the media.*

**The Image Makers / VID 659.2 I31I 1983.**

*Traces the development of public relations in changing public images. Recognizes Ivy Lee and Edward Bernays as the first people to use mass communications to influence public opinion and create the profession of public relations.*

**Film Quarterly magazines.**

*Interviews with prominent directors, writers, producers, and cinematographers, and reviews and articles focused on the film industry.*